

# Privacy & Cookie Policy

## **Effective Date: May 1, 2007**

Japorms Custom Clothing values the users of our website [www.japorms.ca](http://www.japorms.ca) (the "Website"). Your privacy and trust are very important to us. We recognize that you may be concerned about our collection, use, and disclosure of the personally identifiable information ("Personal Information") that we collect when you use the Website and the services offered on the Website ("Japorms Custom Clothing Services"). This Privacy Policy describes the information that we collect from you, how we collect this information, and what we do with it after we collect it. By using the Website, you are accepting the practices described in this Privacy Policy. Our policy and security is authorised and managed by [www.deconetwork.com](http://www.deconetwork.com). If you have any questions or comments regarding this Privacy Policy, please contact us at [info@japorms.ca](mailto:info@japorms.ca).

## **Does Japorms Custom Clothing Ever Make Changes to its Privacy Policy?**

We may make changes to the Privacy Policy from time to time. We will notify you of any changes by sending you an email, posting a notice on the home page of the Website, or posting a notice in your account when you first login after we have made changes. If you receive notification of a change in our Privacy Policy, you must review the new Privacy Policy carefully to make sure you understand our practices and procedures. You may not be able to receive notices from us if your cookies are not set to accept and/or are disabled.

## **What Types of Information Does Japorms Custom Clothing Collect?**

Personal Information. We collect Personal Information that you provide to us, such as your name, mailing address, phone number, email address, credit card number, and financial information. Non-Personal Information. We also collect non-personal information from you, such as your browser type, the URL of the previous website you visited, your ISP, operating system, and your Internet protocol (IP) Address. Non-Personal Information cannot be easily used to personally identify you.

## **How and When Does Japorms Custom Clothing Collect This Information?**

Providing Information to Us. We collect Personal Information from you when you provide it to us. For example, if you purchase a product sold through an affiliate, we may collect your name, mailing address, telephone number, credit card number, and email address. If you create an account, we may collect your name, tax identification number, mailing address, email address, and other information that we request during the registration process, and any information that you provide to Japorms Custom Clothing. If you sign up to receive a newsletter, we will collect your email address. Communications with Us. If you communicate with us regarding the Website or the System, we will collect any information that you provide to us in any such communication. Analytic and Reporting Technologies. Like the operators of most websites, we use analytic and reporting technologies to record Non-Personal Information such as Internet domain and host names, Internet protocol (IP) addresses, browser software, operating system types, click stream patterns, and the dates and times that the Website and the System are accessed. We also contract with several online partners to help manage, monitor and optimise our Website and the System and to help us measure the effectiveness of our advertising, communications and how visitors use the Website. To do this, we may use web beacons and cookies.

## **How Does Japorms Custom Clothing Use My Information?**

Personal Information. We use Personal Information primarily for our own internal purposes, such as providing, maintaining, evaluating, and improving the Website, fulfilling requests for information, producing and shipping the products that you order, and providing customer support. For example, if you create an Account, we will use the information that you provide us to communicate with you and pay you any commissions that you earn. Similarly, if you sign up to receive a Japorms Custom Clothing newsletter, we will use the email address you provide to send you the newsletters. Non-Personal Information. We use Non-Personal Information to track the use of the Website and the System and for other internal purposes, such as providing, maintaining, evaluating, and improving the Website.

## **When Will Japorms Custom Clothing Disclose My Information to Third Parties?**

Disclosure to Successors. We may disclose your Personal Information to any successor-in-interest of ours, such as a company that acquires us. In the event Japorms Custom Clothing goes through a business transition, such as a merger or acquisition by or with another company, or sale of all or a portion of our assets, your Personal Information will likely be among the assets transferred. You will be notified via email or by a notice on our Website of any such change in ownership or control of your Personal Information.

Disclosure to Unaffiliated Third Parties. We may disclose your Personal Information to prevent an emergency, to prevent harm to others, to respond to legal requirements, to protect or enforce our rights and policies, to protect or enforce the rights of a third party, or as required or permitted by law (including, without limitation, to comply with a subpoena or court order). We may disclose your information to a third party that alleges that you have infringed their intellectual property rights. Similarly, if you allege that someone is infringing upon your intellectual property rights, we may disclose your information to

that person.

Disclosure to Third Party Service Providers and Online Partners. We may contract with various third parties who help us provide, maintain and improve the Website and the System. For example, we use a third party to process payments made to us, and may subcontract out production, fulfilment, analytics, reporting or other operations. We also contract with several online partners to help manage, monitor and optimise our Website and the System and to help us measure the effectiveness of our advertising, communications and how visitors use the Website. We will use commercially reasonable efforts to prevent such third parties from disclosing your Personal Information, except for the purpose of providing the services in question. We cannot guarantee that such third parties will not disclose your Personal Information.

Disclosure to Affiliates. If you purchase a product, Japorms Custom Clothing may provide your name, and the city and state information provided by you to an Affiliate. In our Affiliate Agreement, Japorms Custom Clothing contractually obligates each Affiliate not to use or disclose this information for any purposes other than internal record keeping, and for marketing, only if you have opted in to receive marketing material directly from the Affiliate. We cannot guarantee all Affiliates will comply with this obligation.

Disclosure of Non-Personal Information. We will disclose Non-Personal Information, in aggregate form, to potential strategic partners, advertisers, investors, customers, and others. You may not opt-out of the sharing of this information. However, it cannot be easily used to identify you personally.

### What About Cookies and Web Beacons?

A cookie is a small file placed on the hard drive of your computer. Most websites use cookies. We use cookies to track your use of the Website and the System, provide you with a more personalized user experience, and to allow you to login and begin use of the Website automatically when you visit the Website. A web beacon is an often-transparent graphic image, usually no larger than a 1x1 pixel that is placed on a web page or in an e-mail that is used to monitor the behaviour of the user visiting the Website or receiving the e-mail. Cookies and web beacons used by Japorms Custom Clothing and our online partners are not linked to Personal Information. Some of our Shopkeepers may use cookies or web beacons on our Website. We have no access to or control over these cookies and web beacons. This Privacy Policy covers the use of cookies and web beacons by Japorms Custom Clothing and our online partners only and does not cover the use of cookies or web beacons by any other third party.

### 1st party Cookies used on this site

The following 1st party cookies are used on our site:

Name	Purpose
login_token	Allows the user to be automatically logged in if they have previously entered their username and password.
_pc_session_id	Allows our site to store information about session (referrer, landing page, etc...)
c_rt_ppr	Allows DecoNetwork to apply session affinity to back-end nodes in cluster.
set_sa	Used on the sign-up page to store what DecoNetwork sales agent website has originally been visited.

### 3rd party Cookies used on this site

The following 3rd party cookies are used on our site:

Provider	Name	Purpose	More information
Google	_utma _utmb _utmc _utmz	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	<a href="#">Google</a> <a href="#">Privacy policy</a>

Other third-party cookies maybe used on this site and is the responcebility of the site owner to declare those cookies.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize DecoNetwork Pty Ltd pages, or register with DecoNetwork Pty Ltd site or services, a cookie helps DecoNetwork Pty Ltd to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same DecoNetwork Pty Ltd Web site, the information you previously provided can be retrieved, so you can easily use the DecoNetwork Pty Ltd features that you customized.

### How to control and delete cookies

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually

modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the DecoNetwork Pty Ltd services or Web sites you visit.

Visit [www.aboutcookies.org](http://www.aboutcookies.org) which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your machine as well as more general information about cookies.

To opt-out of third-parties collecting any data regarding your interaction on our website, please refer to their websites for further information.

#### **Does Japorms Custom Clothing Protect My Personal Information?**

Personal Information. Whenever we obtain your Personal Information, we use commercially reasonable efforts to protect it from unauthorized access or disclosure. However, we are not insurers of the security of your Personal Information.

Accordingly, we assume no liability for any disclosure of data due to errors in transmission, unauthorized third-party access or other acts of third parties, or acts or omissions beyond our reasonable control. Website Content. The content that you store, post, or transmit on or through the Website, such as message board postings, storefront pages, and images on your Products, may be accessed by other users, including people that you do not know. We are not responsible for the actions of others. Therefore, you should use care in communicating with other users and only disclose your Personal Information to other users that you know to be trustworthy. You should not assume that your content will be kept private.

#### **How Can I Review and Make Changes to My Personal Information?**

You can obtain a copy of and request that we correct errors in your Personal Information by emailing us at [info@japorms.ca](mailto:info@japorms.ca). For your protection, you will be required to provide proof of your identity to obtain a copy of your Personal Information. If your Personal Information changes or if you no longer want to use the Japorms Custom Clothing Services, you may correct, update or deactivate your Personal Information and/or your account through the account management screen. If you would like to deactivate or terminate your account you can also contact our Customer Service.

#### **Tell-A-Friend**

If you choose to use our referral service to tell a friend about the Website, we will ask you for your friend's name and email address. We will automatically send your friend a one-time email inviting him or her to visit the Website. We store this information for the sole purpose of sending this one-time email and tracking the success of our referral program.

#### **Security**

The security of your Personal Information is important to us. When you enter sensitive information such as a credit card number and/or social security number on our registration or order forms, we encrypt that information using secure socket layer technology (SSL). We follow generally accepted industry standards to protect the Personal Information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

#### **Does This Privacy Policy Apply When I Access Third Party Websites?**

You may be able to access third party websites directly from the Website. This Privacy Policy does not apply when you access third party websites. We cannot control how third parties may use Personal Information you disclose to them, so you should carefully review the privacy policy of any third-party website you visit before using it or disclosing your Personal Information to its provider.

#### **What About Children's Privacy?**

Under Thirteen. The Website and the System are intended for users aged 13 and older only. Accordingly, we will not knowingly collect or use any Personal Information from children that we know to be under the age of 13. In addition, we will delete any information in our database that we know originates from a child under the age of 13. Thirteen to Seventeen. Prospective users between the ages of 13 and 17 can only use the Website under their parent's or legal guardian's supervision. If you are between the ages of 13 and 17, you, your parent, or your legal guardian may request that we deactivate any of your Personal Information in our database and/or opt-out from receiving communications from us. If you wish to do so, please contact us at [info@japorms.ca](mailto:info@japorms.ca).

#### **Can I Opt-Out From Receiving Communications From Japorms Custom Clothing?**

We provide you the opportunity to opt-out of having your Personal Information used for certain purposes. For example, if you purchase a product/service but do not wish to receive any additional marketing material from us, you can indicate your

preference on our order form. If you no longer wish to receive our newsletters and promotional communications, you may opt-out of receiving them by following the instructions included in each newsletter or communication or by emailing us at [info@japorms.ca](mailto:info@japorms.ca). We also offer you an opportunity to opt-out of certain communications through the account management screen. If you need assistance you may contact us at [info@japorms.ca](mailto:info@japorms.ca). If we disclose your Personal Information to a third party in a manner that is not set forth in this Privacy Policy you will be notified so that you can make an informed choice about sharing your Personal Information with that third party.